

Striving for TRANSFORMATIONAL VALUE

Are we ready for radical change?

25 September 2018

Museum Kleines Klingental, BASEL

09:30 Delegate arrivals/Coffee

10.00 Welcome introductions

Vision: 'A New Tomorrow'

Radical rethink and critical redefining required around what will constitute Value in Health Care in the light of transformational possibilities

Frameworks to fit a changing landscape

Collaborations between payers & regulators to streamline the system & prepare for a tsunami of high value healthcare interventions

Stuart Cooper and Jo Sollano

CEO Adelphi and Adelphi Values
Meeting Co-Chairs

Keynote Speaker

Sachin Kamal-Bahl

VP & Head of Centre for Health Systems
Innovation and Leadership, Pfizer Inc.

Inka Heikkinen

Head of Scientific Content Development,
EMEA at DIA

11:00 Coffee and Q&A

Demonstrating value of transformative therapies

Understanding the new requirements and getting ready to provide the supporting evidence

Q & A

Indranil Bagchi

SVP Global Value and Access, Novartis

12:30 Lunch

Digital and AI as enablers

Visionary use of data and technology to transform healthcare provision

Radical restructure? Impact on development and lifecycle strategy planning

Achieving transformative value through internal 'transformation'

John New

CCO NorthWest EHealth/Professor Salford
CCG; University of Manchester; Salford
Royal Foundation Trust

Mads Lennox Hvenekilde

Global Product Strategy and Lifecycle
Leader, Roche, Basel

Panel and Audience Debate

What steps must we as an industry take to achieve the desired transformation in healthcare?

Co-Chairs

Stuart Cooper and Jo Sollano

Meeting close approx. 15:30

followed by refreshments and further discussions



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25 September 2018: Museum Kleines Klingental, BASEL, Switzerland

In this invitation only meeting designed for Senior Pharmaceutical Executives across disciplines, Adelphi invites you to engage in thought-leading debate on the role of the pharmaceutical industry in embracing the radical changes required in the quest for Transformational Value.

'Delivering Transformational Value is widely cited as the greatest challenge facing healthcare provision over the coming decade'

Why attend?

- Hear the views of expert speakers from physician, regulatory, technology and pharma perspectives all actively involved in the transformation facing healthcare
- Reflect on your own company strategy through informed discussion with the faculty and your peers from leading pharma companies

'What steps must we as an industry take to achieve the desired transformation in health care?'

Expert speakers

Sachin Kamal-Bahl	VP & Head of Centre for Health Systems Innovation and Leadership, Pfizer Inc.
Inka Heikkinen	Head of Scientific Content Development, EMEA at DIA
Indranil Bagchi	SVP Global Value and Access, Novartis
John New	CCO NorthWest EHealth/Professor Salford CCG; University of Manchester; Salford Royal Foundation Trust
Mads Lennox Hvenekilde	Global Product Strategy and Lifecycle Leader, Roche, Basel

