

2016

PATIENTCENTRICITY: Defining our role

"What should our industry aspire to achieve, and where should we focus our efforts in relation to other healthcare providers?"

2015

NEW JERSEY 2015 // PARIS 2014

2014

REAL WORLD EVIDENCE: The new standard of proof?

"How to demonstrate and communicate the better outcomes that health systems want and will pay for... are payers and pharma aligned?"

2013

NEW JERSEY 2013 // NEW JERSEY 2012 // BASEL 2011

PERSONALISED MEDICINE: Moving from promise to Practice

*"Are physicians prepared?" "Rx Dx: an unequal partnership?"**"What changes does pharma need to embrace to make the Personalised Medicine success story a practicable reality?"*

2012

NEW JERSEY 2010 // ZURICH 2009 // LONDON 2008

2011

THE PATIENT EXPERIENCE IN CONTEXT:

Impact on pharmaceutical strategies of the future

"How can we better understand the potential of empathising with the patient experience"

2010

SAN FRANCISCO 2008

PREPARING FOR A NEW US HEALTHCARE SYSTEM

"Perspectives on Market Access and the patient in a time of change"

2009

WASHINGTON 2008

SAVING GRACES: Finding solace and strength

"Patient challenges in navigating the healthcare system"

2008

MANCHESTER 2008

HEALTHCARE & PHARMA IN THE 2029 TRANSFORMATION

"Preparing ourselves to define and drive the future"

2007

PRINCETON 2007 // PARIS 2006

2006

ALIGNING REGULATORY & COMMERCIAL STRATEGIES

"Investigating the critical role of the patient in Market access"