## A 'DAY IN THE LIFE OF...'





Name: George Braileanu Company: **Adelphi Values** 

Current job title: **Associate Value Consultant** 

University attended: Manchester

Biochemistry; Translational Medicine Degree course:

Adelphi in three words:

Diverse Fun Rewarding

## "With the diversity of projects and work available I find myself doing something different almost every day"

Prior to joining Adelphi I worked in Sainsbury's for almost three and a half years. Whilst thoroughly enjoying working in customer service, I decided I wasn't going to sell my soul to the retail industry and set out to find a job where I could combine my scientific knowledge acquired in university with the client-facing skills I had developed over the years. Having come across Adelphi Values, I soon realised this would be the place where I could put all my skills into practice, while also making a positive impact on the world (cheesy, I know, but that really is the main reason I decided to join this company).

While certain tasks such as emails and internal meetings happen on a day-to-day basis, there really isn't a typical day in Adelphi Values' PROVE team. With the diversity of projects and work available I find myself doing something different almost every day. Be it a manuscript, a global value dossier or a health economic model, I usually approach every project from a different angle in order to meet a client's specific needs and achieve the desired results. Add to that the diversity of disease areas I work in and soon you'll realise that no two projects are the same. That's really what makes this job so exciting and fun. I just don't get a chance to be bored or get stuck in repetitive tasks.

With the variety of work available I am constantly learning new things. My first six months at Adelphi Values have been a massive learning curve. During that time I have become accustomed to how healthcare systems function in different countries around Europe and the world, I have developed in-depth knowledge of the pharma industry, and learned how drugs get approved and reimbursed. But most importantly, I have developed so much professionally by learning how to deal with clients in an appropriate manner, presenting complex scientific issues to clients and internal teams, undertaking some project management, all the while trying to use my experience and knowledge to anticipate client needs and stay ahead in my work.

I would advise anybody starting out on their career to be open-minded. The job you start with doesn't have to be the one you end up in for the rest of your life. Employers are always looking to tailor jobs according to your skills and interests, and what's more, they will try to support you as much as possible. Having a hard-working attitude and displaying a genuine interest in developing with a company will surely get you noticed and open a lot of doors for you.

When I am not in work, I usually find myself in the kitchen cooking various types of food and using my friends as guinea pigs, or in the gym trying to keep active and fit. I also sometimes spend my weekends away, seeing friends and family in different places around the UK or Europe.

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