

The Renaissance Series

Striving for TRANSFORMATIONAL VALUE
Are we ready for radical change?

PARIS : New Date to be announced

09:00 Delegate arrivals/Coffee

09:30 **Welcome introductions : A New Tomorrow**

Stuart Cooper

CEO Adelphi Meeting Chair

10:15 **Calculating and demonstrating value of transformative therapies**

Negotiations in uncharted territory: regulatory, payment plans and evidence that are “fit for purpose” for interventions which promise life-changing and lifetime value.

Indranil Bagchi

SVP Global Value and Access,
Novartis (Kymriah, CAR-T)

11:00 Coffee break

11:30 **Frameworks to fit a changing landscape**

Future planning in preparation for a tsunami of innovative, high value interventions. Insight into collaborations between payers and regulators.

Inka Heikkinen

Head of Program Development,
EMEA at DIA

12:15 **Digital and AI as enablers**

Visionary use of data and technology to transform healthcare provision. Holistic measures of healthcare value.

John New/Martin Gibson

COO/CEO NorthWest EHealth/Professor
Salford CCG; Salford Royal Foundation
Trust

13:00 Lunch

14:00 **Pivotal Role of Medical Affairs**

New challenges for Medical Affairs in delivering transformational value.

David Gillen

VP International Medical Affairs
and GMDA Lead International,
Vertex

14:45 **Internal transformation required to deliver external transformational value : AGILITY**

Responding to new business dynamics through pioneering restructure of thinking and operating.

Mads Lennox Hvenekilde

Lifecycle Leader, Global Product
Strategy, F.Hoffmann-La Roche

15:10

Panel and Audience Debate

What steps must we as an industry take to achieve the desired transformation in healthcare?

**Co-Chairs Stuart Cooper
and Chris Gray**