

The Renaissance Series

Transforming Value Transforming Trust

Building patient trust and belief in the value of medicines

NEW JERSEY 15th June 2023
The Archer, Florham Park, New Jersey

PROGRAM

Agenda

Panellist

10:00 **Setting the Scene & Vision : Meeting Chair**

Responding Positively in the Eye of the Storm

Investigating the challenges of trust and belief in an environment of scientific advances, public scrutiny around cost, misinformation and Covid

The Patient Perspective

How all stakeholders in the healthcare system need to be using and sharing insights from patients across the whole panorama of care

11:45 COFFEE

Delivering What Patients Value

Are we our own worst enemy when it comes to patient trust? The art of the possible in a highly regulated industry

12:45 LUNCH

13:45 **Innovating Value**

Narrow definitions of value are overlooking what matters most to patients and those around them. Pushing the boundaries to explore novel solutions

Changing Possibilities for Patient Value

Visionary approaches to harnessing technology and data to deliver value

Where to Next : A Call to Action - Panel Discussion

16:00 Meeting Close

Stuart Cooper
CEO **Adelphi Group**

Jason Spangler
Chief Executive Officer
Innovation and Value Initiative

Cassandra Trimnell
Founder & Executive Director, Patient
Advocacy Consultant, **Sickle Cell 101**

Paul Rowe
Vice President, Head of Global Medical,
Immunology, **Sanofi**

Elizabeth (Nicki) Bush
Senior Director, Endpoints and
Measurement Strategy, **Janssen/J&J**

TBC

Stuart Cooper

Followed by informal drinks and canapes