

The Renaissance Series

The Future of Pharma Patients, Prevention & Medicine

Meeting the challenge of healthcare demand

ROYAL SOCIETY OF ARTS London
16th May 2024

Panel

Agnese Cattaneo	Angelini Pharma	Chief Medical Officer
Chris Harvey	Behavioural Scientist	Active Research
Helen McDowell	ViiV Healthcare	Head of Government Affairs & Global Public Health
Pablo Barriga	Novartis	Clinical Psychologist
Sebastian Vaughan	Phytome Life Sciences	Chief Executive Officer
Sophie Castell	Myeloma UK	Chief Executive Officer
Steve Clark	Strive for Five and Beyond	Patient Advocate

Agenda

10:00	Setting the Scene & Vision : Meeting Chair	Stuart Cooper CEO Adelphi
10:15	Healthcare – Our Future Ambitions? As patients become more aware of future disease risk and healthcare providers see long-term solutions in prevention how does pharma rise to the challenge and the opportunity	Sophie Castell & Steve Clark
11:15	BREAK	
11:30	Success stories in prevention Delivering prevention needs a change in mindset and means thinking about people not patients	Helen McDowell
12:30	LUNCH	
13:30	Breaking through barriers Creating a sustainable commercial model for preventative therapies is a major shift. New models and challenges to short-termism are needed	Panel Discussion
14:15	Is mental health different? Early intervention in mental health produces better outcomes and new thinking about treatment development could release that hope	Sebastian Vaughan, Agnese Cattaneo & Pablo Barriga
15:15	BREAK	
15:30	Where next – a call to action Pharma is playing an increasingly active role in healthcare delivery. Where next for pharma and our future ambitions in prevention?	Chris Harvey
16:30	Meeting Close	

Followed by informal refreshments and networking